

EXHIBIT 8

CONFIDENTIAL

How to use the GWF Framework?

- Read the entire framework.
- Use ideas in the framework to create bold and forthright messages about how our faith informs our work.
- Use only the ideas that apply to your communication piece and your target audience. It is ideal to have a combination of ideas from each column (we believe, we see, we act)
- Do not be afraid to say more than what is in the document. But make sure what you communicate does not violate any of these points.
- Where possible, use supporting Scripture, stories, photos, and examples of how these messages are evident in your context to make your communications compelling and relevant.

The Giving Word to our Faith messaging framework

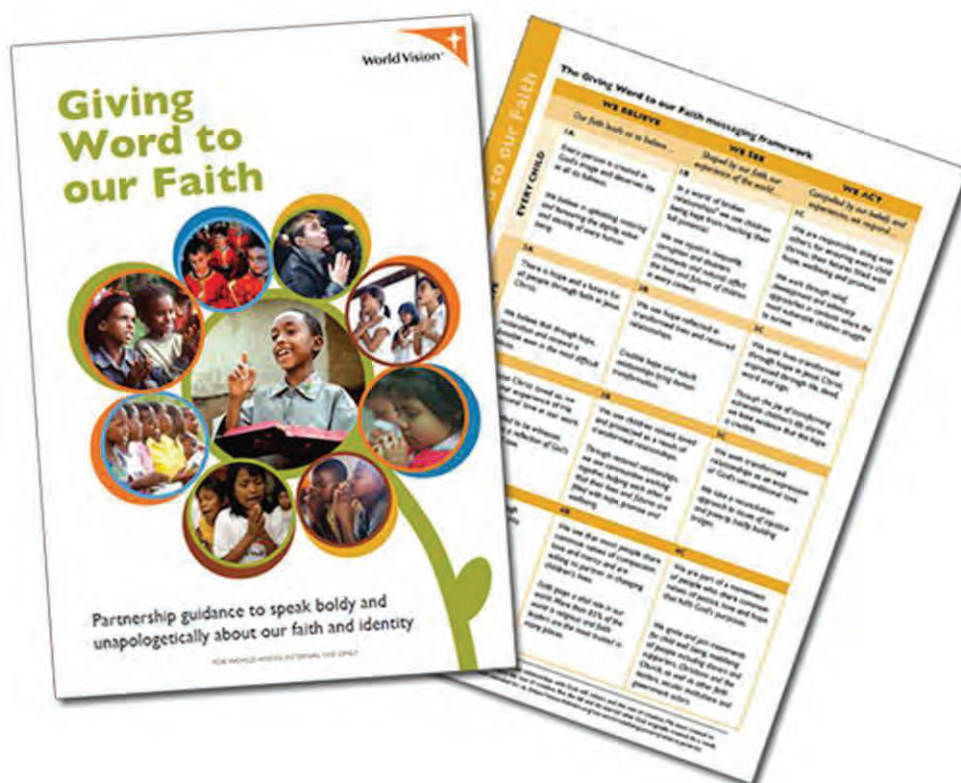
	WE BELIEVE <i>Our faith leads us to believe...</i>	WE SEE <i>Shaped by our faith, our experience of the world...</i>	WE ACT <i>Compelled by our beliefs and experiences, we respond...</i>
EVERY CHILD	1A Every person is created in God's image and deserves life in all its fulness.	1B In a world of broken relationships ¹ we see children being kept from reaching their full potential.	1C We are responsible, along with others, for ensuring every child thrives, their futures filled with hope, wellbeing and promise.
	We believe in upholding, restoring and honouring the dignity value and identity of every human being.	We see injustice, inequality, corruption and disaster movements and naturally affect the lives and futures of children in every context.	We work through relief, development and advocacy approaches in contexts where the most vulnerable children struggle to survive.
HOPE	2A There is hope and a future for all people through faith in Jesus Christ.	2B We see hope reflected in transformed lives and restored relationships.	2C We seek lives transformed through hope in Jesus Christ, expressed through life, death, word and sign.
	We believe that through hope, restoration and renewal is possible even in the most difficult places.	Credible hope and rebuilt relationships bring human transformation.	Through the joy of transforming vulnerable children's lives, we know we have evidence that this hope is credible.
LOVE	3A Because Christ loved us, we share our experience of His unconditional love in our work.	3B We see children valued, loved and protected as a result of transformed relationships.	3C We seek transformed relationships as an expression of God's unconditional love.
	We are called to be witnesses and serve as a reflection of God's unconditional love.	Through restored relationships, we see communities working together, helping each other so that their lives and futures are filled with hope, promise and wellbeing.	We take a reconciliation approach to issues of justice and poverty, lovingly building bridges.
ALL PEOPLE	4A God can work through all people to achieve His purposes.	4B We see that most people share common values of compassion, love and mercy and are willing to partner in changing children's lives.	4C We are part of a movement of people who share common values of justice, love and hope that fulfil God's purposes.
	We cannot achieve our mission on our own; we seek to collaborate with a wide spectrum of partners, supporters and others to transform the lives of children, families and communities.	Faith plays a vital role in our world. More than 85% of the world is religious and faith leaders are the most trusted in many places.	We invite and join movements for child well-being, mobilising all people including donors and supporters, Christians and the Church, as well as other faith leaders, secular institutions and government actors.

¹Phewer isn't just a lack of meaningful things - it's rooted in broken relationships with God, self, others and the rest of creation. We were created to glorify God, reflect His image, love one another and protect the rest of creation. But the fall and sin separated us from God, ourselves, created and uncreated, from all we are experiencing. The following is what God intended for us: <https://www.givingword.org/faith-and-justice/faith-in-justice>



faith & development
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A partnership guidance that seeks:

- To create clarity and understanding about how our faith influences our work
- To provide ways by which we can courageously articulate our faith in our own contexts.

The Giving Word to our Faith messaging framework

	WE BELIEVE Our faith leads us to believe...	WE SEE Shaped by our faith, our experience of the world...	WE ACT Compelled by our beliefs and experiences, we respond...
EVERY CHILD	1A Every person is created in God's image and deserves life in all its fullness. We believe in upholding, restoring and ensuring the dignity, value and identity of every human being.	1B In a world of broken relationships* we see children being kept from reaching their full potential. We see injustice, inequality, corruption and children's movements and networks affect the lives and futures of children in every context.	1C We are responsible, along with others, for ensuring every child thrives, their futures filled with hope, wellbeing and promise. We work through relief, development and advocacy approaches in contexts where the most vulnerable children struggle to survive.
HOPE	2A There is hope and a future for all people through faith in Jesus Christ. We believe that through hope, restoration and renewal is possible even in the most difficult places.	2B We see hope reflected in transformed lives and restored relationships. Credible hope and rebuilt relationships bring human transformation.	2C We seek lives transformed through hope in Jesus Christ, expressed through life, death, word and sign. Through the joy of transforming vulnerable children's life stories we have evidence that this hope is credible.
LOVE	3A Because Christ loved us, we show our experience of His unconditional love in our work. We are called to be witnesses and serve as a reflection of God's unconditional love.	3B We see children valued, loved and protected as a result of transformed relationships. Through restored relationships, we see communities working together, helping each other so that their lives and futures are filled with hope, promise and wellbeing.	3C We seek transformed relationships as an expression of God's unconditional love. We take a reconciliation approach to issues of justice and poverty, boldly building bridges.
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*Faith isn't just a lack of material things – it's rooted in broken relationships with God with others and the rest of creation. We were created to glorify God, reflect His image, love one another and worship the rest of creation. But the fall and its reversal, what God originally created, has a much more of us are experiencing the failure of what God intended for us. (https://www.fidm.org/our-work/making-power/when-is-power?)

The GWF Communications Framework “What it is...”

- A set of messaging points that can be used as is or to craft communications that convey these ideas.
- The document is to be used in conjunction with other Partnership messaging pieces such as the “Who we are” document as well as WV brand guidelines.

The Giving Word to our Faith messaging framework

	WE BELIEVE Our faith leads us to believe...	WE SEE Shaped by our faith, our experience of the world...	WE ACT Compelled by our beliefs and experiences, we respond...
EVERY CHILD	1A Every person is created in God's image and deserves life at its fullest. We believe in upholding, restoring and ensuring the dignity, value and identity of every human being.	1B In a world of broken relationships* we see children being kept from reaching their full potential. We see injustice, inequality, corruption and children's movements and networks affect the lives and futures of children in every context.	1C We are responsible, along with others, for ensuring every child thrives, their futures filled with hope, wellbeing and promise. We work through relief, development and advocacy approaches in contexts where the most vulnerable children struggle to survive.
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*Faith isn't just a lack of material things - it's rooted in broken relationships with God with others and the rest of creation. We were created to glorify God, reflect His image, love one another and steward the rest of creation. But the fall and its reversal, when God originally created, has a reality made of all we experience, the fabric of what God intended for us. (https://www.faithandpractices.com/faith-and-practices/faith-is-not-a-lack-of-material-things)

The GWF Communications Framework “What it is NOT”

- Does NOT replace our organisational Statement of Faith and other core documents.
- Is NOT a policy document.
- Is NOT a document that has a strict flow that you have to follow.
- Is NOT a stand alone document that answers all the organisation's Christian messaging needs.

The Giving Word to our Faith messaging framework

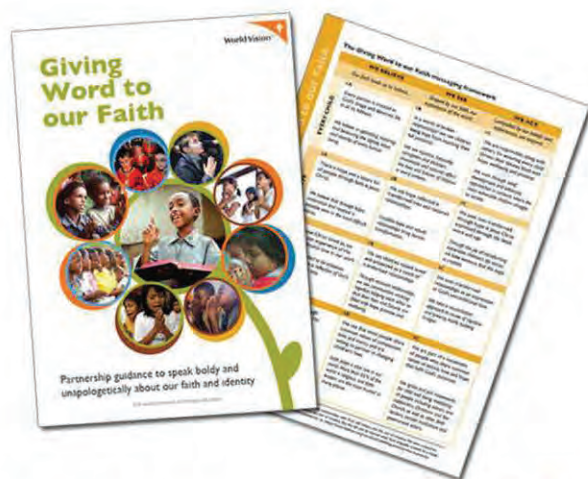
	WE BELIEVE Our faith leads us to believe...	WE SEE Shaped by our faith, our experience of the world...	WE ACT Compelled by our beliefs and experiences, we respond...
EVERY CHILD	1A Every person is created in God's image and deserves life at its fullest. We believe in uplifting, restoring and renewing the dignity and identity of every human being.	1B In a world of broken relationships [*] we see children being kept from reaching their full potential. We see injustice, inequality, corruption and children's movements and networks affect the lives and futures of children in every context.	1C We are responsible, along with others, for ensuring every child thrives, their futures filled with hope, wellbeing and promise. We work through relief, development and advocacy approaches in contexts where the most vulnerable children struggle to survive.
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How to use the GWF Framework?

- Read the entire framework.
- Use ideas in the framework to create bold and forthright messages about how our faith informs our work.
- Use only the ideas that apply to your communication piece and your target audience. It is ideal to have a combination of ideas from each column (we believe, we see, we act)
- Do not be afraid to say more than what is in the document. But make sure what you communicate does not violate any of these points.
- Where possible, use supporting Scripture, stories, photos, and examples of how these messages are evident in your context to make your communications compelling and relevant.

Resources



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The “Giving Word to Our Faith” Guidance pack

- Includes step by step guidance on how to use messaging platform
- Includes sample messaging for different audience

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The “GWF Devotionals”

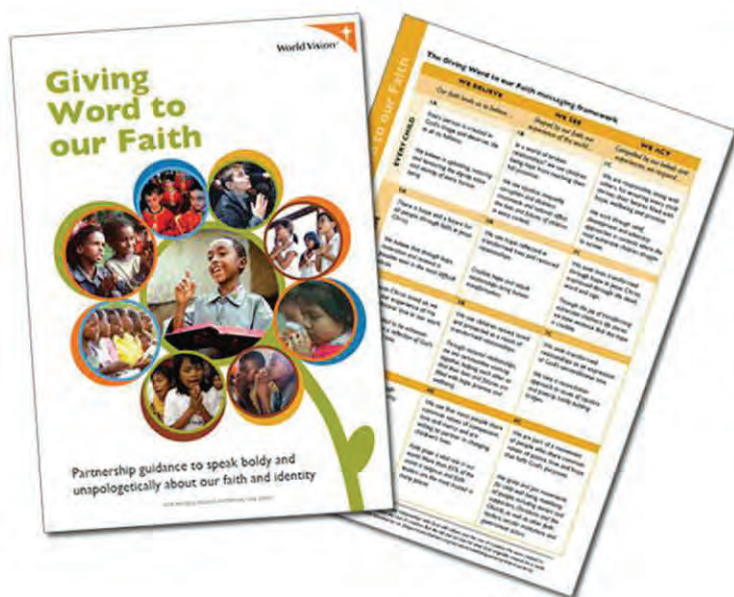
An accompanying devotional series that can be used in the process of listening to God and discern his mind as you move forward in the messages.

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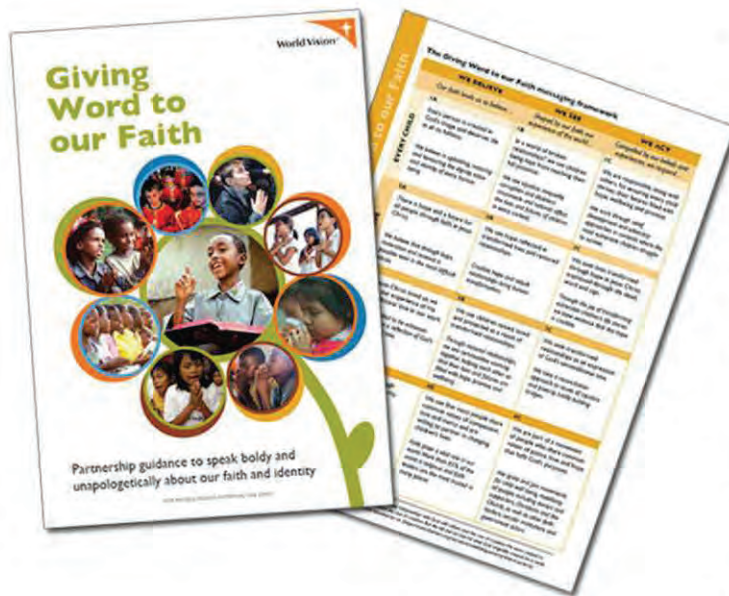
Discuss in groups

Read through the **GWF** messaging platform.

How can we use this frame to guide our **Board Development & Leadership Formation** initiatives as well as various **Board & Management** processes?



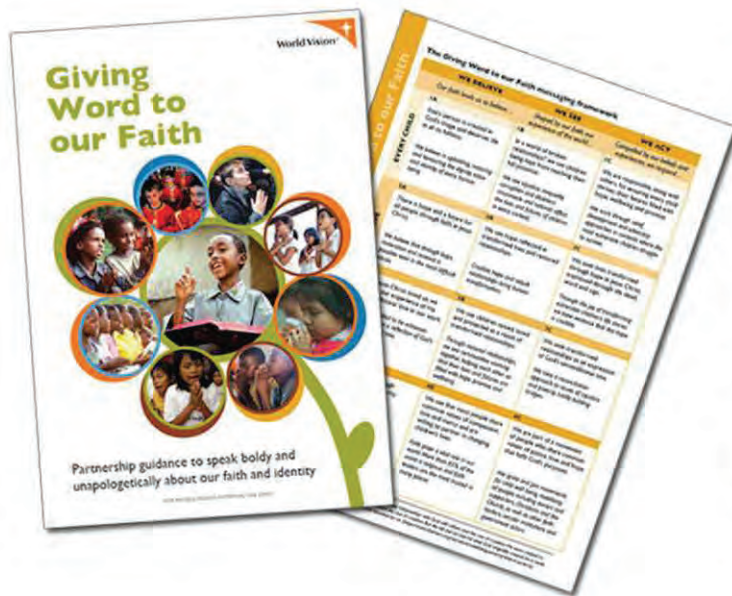
Reflect and Share



In groups, share the key messages that you find most inspiring from GWF.

How can we use this frame to inspire our field teams to 'live out our faith & calling with boldness and humility? Also consider the various faith contexts in your country & among your staff.

Exercise



Using the Giving Word To Our Faith Framework, construct key messages for how you will communicate our faith to:

- (1) *a multi-faith audience,*
- (2) *to churches,*
- (3) *to fragile contexts*
- (4) *to children*
- (5) *donors*